

# Prajakta Joshi

- Thoughtfully driven Visual Communication Designer
- Open and enthusiastic to work.
- Team-leader and a team-player mentality to the forefront; be it ideation, exploration or execution
- Proficient in Adobe Creative Suite and versatile in various software.
- An eye for aesthetic sense across platforms
- willingness to always learn more

## Experience

### 2024 REPOS ENERGY INDIA PVT. LTD.

- (May-Aug)
- **Design Intern: Communications and Central Planning & Engineering**
  - **Comprehensive Marketing & Communication Solutions for Industry:** Strategic Marketing Campaigns, Advertising Statistics and Analytics, Digital Media Management, Vehicle Branding and Stickers, UX/UI Design Projects, Various Business Requirements and Solutions

### 2024 International Immersive Programme Dubai

- (March)
- **Certification Programme- Dept. of Communication Design**
  - Studied and explored topics that included Branding, Marketing and Communication, Film making and Wayfinding
  - Field visits and building connections at the Dubai Design District

### 2023 Advertising Collateral Designer

- (Jan-Feb)
- **Ahmedabad Design Week 4.0, Ahmedabad, Gandhinagar**
  - Designed deliverables that elevated, differentiated, and functioned on-brand and on-strategy by the Brand Guidelines
  - Collaterals included navigation and advertising information

### 2023 Advertising Collateral Designer

- (Jan-Feb)
- **Karnavati Literature & Film Festival, Ahmedabad, Gandhinagar**
  - Creatives Team
  - Designed deliverables that elevated, differentiated, and functioned on-brand and on-strategy by the Brand Guidelines

### 2022 Creative Installation Designer

- (Sep-Nov)
- **MODUS, Ahmedabad, Gandhinagar**
  - Departmental fest of Communication design
  - Core team - conceptualised and developed 22ft x 4ft banner installations including the copywriting, typography, and its overall designing and formatting
  - Creatives Team

## Education

### 2021 – 2025 Bachelor's degree: Design and Visual Communications

- (current)
- Dedicated in producing my works that revolve around branding, brand identity, packaging and publication while also incorporating UX/UI and motion graphics in my areas of interest
  - SGPA: 7.53 (first class with distinction)

### 2019 – 2021 Higher Secondary Education: 11th– 12th

- **PCM/English**
- Akshara International School- Pune
- 86% in CBSE boards

### 2018– 2019 Secondary Board Education: 10th

- **Science- Mathematics**
- Blue Ridge Public School- Pune
- 89% in ICSE board

### Phone

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### Email

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### LinkedIn

www.linkedin.com/in/prajaktaajoshi

### Behance

www.behance.net/prajaktaajoshi

### Website

www.prajaktaajoshi.com

## Software Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Adobe After Effects
- Figma

## Soft Skills

- Communication
- Leadership
- Presentation
- Interpersonal Skills
- Research
- Teamwork
- Analytical Skills
- Time Management
- Adaptability

## Languages

- English
- Hindi
- Marathi
- Gujarati